

BRAND & MARKETING

THE DYNAMIC DUO

// WHO WE ARE

Convier Collective is a marketing and communications firm based in Chicago.

// THINGS WE DO

Brand Strategy & Positioning

Messaging

Naming

Print Collateral

Visual Identity Design

Web & Digital Design

Brand Guidelines

Direct Response



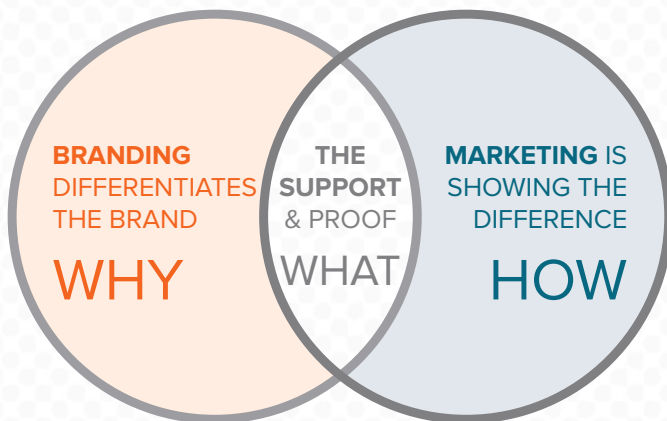
// BRAND POWER

A person's beliefs about the collection of all things associated with a company. The product, service, experience and the organization itself. A brand's existence all depends on the audience and how they perceive it.

// ACTION PACKED MARKETING

The process of developing, promoting, selling and distributing a product or service. Using current and relevant means to reach a target audience.

// SYNERGY BETWEEN BRAND & MARKETING //



You can do marketing without a brand strategy, but no one would know who you are. Just creating a brand without any marketing efforts — you'll reach no one.

Know why you do what you do, how you do it and what exactly that is. Have a plan for what you are going to say, who you are going to talk to and be authentic when and where you tell them.



// CONTACT

visit conviercollective.com email connect@conviercollective.com keep up on social media