

2018 TEMPO AWARDS FINAL RESULTS

Category	Placement	Application Name
Art Direction Craft	1st Place	Sony Rewards "Love, Sony" holiday campaign
Art Direction Craft	2nd Place	"Show Stopper" - Posters for Jacobs & Clevenger Anniversary Celebration
Art Direction Craft	3rd Place	SoFi Student Loan Refinancing High End Package
Automotive Sector	1st Place	"Big Sweep" - Integrated Marketing Campaign for HERE
Automotive Sector	2nd Place	AAA Baby Boomer Campaign
Automotive Sector	3rd Place	Nissan TITAN "Truck Enough" Direct Mail
Best Acquisition Campaign	1st Place	Happy Bar Birthday!
Best Acquisition Campaign	2nd Place	Hope for Haitians 2016/2017 Donation Package
Best Acquisition Campaign	3rd Place	Poland Spring & Uber
Best Loyalty/Retention Campaign	1st Place	BP Pump 'N Play
Best Loyalty/Retention Campaign	2nd Place	TRP All-Makes, All-Month Promotional Event (Latin American and Mexican Markets)
Best Loyalty/Retention Campaign	3rd Place	Peterbilt and Kenworth Win-Back Email Strategy
Branded Website Channel	1st Place	onPeak Corporate Website
Branded Website Channel	2nd Place	"The Rest is Easy" - Branded Microsite for Serta
Campaign Microsite	1st Place	Online Customers support and self-service experience
Copywriting Craft	1st Place	"Sleeper Hold" - Copy for SertaInsider Newsletter

Copywriting Craft	2nd Place	PBA Website: Copywriting
Copywriting Craft	3rd Place	"The Rest is Easy" - Branded Microsite for Serta
Direct Mail Channel	1st Place	Cornell Dubilier Electronics Engineering Kit
Direct Mail Channel	2nd Place	"Power to the People" - Appliance Service Plans for Consumers Energy
Direct Mail Channel	3rd Place	Game of Cones
Direct Mail under \$250K	1st Place	Champion Windows
Direct Mail under \$250K	2nd Place	"Smile" - Direct Mail Test Campaign for Humana
Direct Mail under \$250K	3rd Place	SPC Custom Card Styles Brochure
Email Channel	1st Place	BP Pump 'N Play
Email Channel	2nd Place	Peterbilt and Kenworth Infographic & Trivia Campaign
Email Channel	3rd Place	Perrier Flavors Journey
Experiential Channel	1st Place	St. Germain
Experiential Channel	2nd Place	Whirlpool Corporation at PCBC 2017
Financial Services Sector	1st Place	Edward Jones - Social Security
Financial Services Sector	2nd Place	"Say Hello" - Integrated Marketing Campaign for Jack Henry's Voice Bill Pay
Financial Services Sector	3rd Place	PayPal Business Services Guide

Home Services Sector	1st Place	American Home Shield "Abandon Cart Email Series"
Not-For-Profit Sector	1st Place	Hope for Haitians 2016/2017 Donation Package
Not-For-Profit Sector	2nd Place	"Rewrite The Story"
Not-For-Profit Sector	3rd Place	Disaster Relief Appeal
Past Presidents Future Forward Award	1st Place	Houlihan's Customer-Centric Marketing
Past Presidents Future Forward Award	2nd Place	TRP All-Makes, All-March Promotional Campaign
Past Presidents Future Forward Award	3rd Place	TRP All-Makes, All-Month Promotional Event (Latin American and Mexican Markets)
Pharma &/Or Healthcare Sector	1st Place	PBA Info Website: Healthcare Marketing
Pharma &/Or Healthcare Sector	2nd Place	Humana Maximize Your Benefit Cross-Channel Campaign
Pharma &/Or Healthcare Sector	3rd Place	PBA Info Website: Pharma Marketing
Search & Display Channel	1st Place	TRP All-Makes, All-March Promotional Campaign
Social Media/Content Channel	1st Place	Cox Ultimate 300 mbps High Speed Internet Online Video Campaign
Social Media/Content Channel	2nd Place	ReadyRefresh Weather Social
Social Media/Content Channel	3rd Place	"Sleeper Hold" - Content for SertalInsider Newsletter
Charles S. Downs "Response Marketer of the Year"	Winner	Janet Barker-Evans
Susan Kryl "Silver Marketer of the Year"	Winner	Bob Vevang

Susan Kryl "Silver Marketer of the Year"	Winner	Jay Weinberg
EL Award - "Emerging Leader of the Year"	Winner	Ashley Mayer
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Pat Wheelless "Mentor of the Year"	Winner	Jacqueline Camacho-Ruiz
Natalie P. Holmes "Volunteer of the Year"	Winner	Casey Gold

Company Who Entered Name	Company Being Advertised Name
Merkle	Sony
Jacobs & Clevenger	Jacobs & Clevenger
Merkle	SoFi
Jacobs & Clevenger	Chrysler Group HERE
Coming of Age	AAA
Epsilon	Nissan USA
American Bar Association	American Bar Association
Diamond Marketing	Hope For Haitians
Merkle	Poland Spring & Uber
Epsilon Agency	BP
FCB	PACCAR Parts
FCB	PACCAR Parts
onPeak	onPeak
Jacobs & Clevenger	Serta
FCB Chicago	Cox Communications
Jacobs & Clevenger	Serta

AbelsonTaylor	Avanir Pharmaceuticals
Jacobs & Clevenger	Serta
Davis Harrison Dion	Cornell Dubilier Electronics
Jacobs & Clevenger	Consumers Energy
Uline	Uline
Epsilon	Champion Windows
Jacobs & Clevenger	Humana
Specialty Print Communications	Specialty Print Communications
Epsilon Agency	BP
FCB	PACCAR Parts
Merkle	Perrier
Epsilon	St. Germain
CBD Marketing	Whirlpool Corporation
Merkle	Edward D. Jones
Jacobs & Clevenger	iPay Solutions
DRUM Agency	PayPal

Epsilon	American Home Shield
Diamond Marketing	Hope For Haitians
A Willing Participant, Inc.	Orlando Sentinel
Meyer Partners	Upbring
Cogensia	Houlihan's
FCB	PACCAR Parts
FCB	PACCAR Parts
AbelsonTaylor	Avanir Pharmaceuticals
Coming of Age	Humana
AbelsonTaylor	Avanir Pharmaceuticals
FCB	PACCAR Parts
FCB Chicago	Cox Communications
Merkle	Nestlé Waters North America
Jacobs & Clevenger	Serta
Epsilon	N/A
Convier Collective	N/A

The Jay Group	N/A
JJR Marketing	N/A
Enova	N/A
JJR Marketing	N/A
AbelsonTaylor	N/A