

**GO BIG.
WIN LOCAL.**



HONORING CHICAGO'S MULTICHANNEL
RESPONSE MARKETING COMMUNITY

2018 CADM TEMPO AWARDS SPONSORSHIP

Get Noticed

by leading advertisers, marketers
and agencies.



BENEFITS OF SPONSORSHIP

Put your brand in front of industry leaders.

As a Tempo Awards sponsor, you:

- ▶ Increase your visibility among key industry decision makers.
- ▶ Gain valuable exposure to high-level advertisers and marketers both on the corporate and agency side.
- ▶ Strengthen your company's credibility within the Chicago marketing community and beyond

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CADM FACTS

Chicago's Multichannel Response Marketing Community.

- ▶ CADM is the Chicago area's longest standing marketing association (60+ years)
- ▶ CADM is a collaborative community, bringing together all types of multichannel response marketers including:
 - Corporate Marketers
 - Marketing Agencies
 - Marketing Service Providers



cadm.org



www.facebook.com/cadmdirect



www.twitter.com/cadmdirect

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TEMPO AWARD FACTS

2018 Tempo Awards

- ▶ This high visibility award event honors Chicago's best multi-channel response marketing work and professionals
- ▶ 24 Marketing Work Award Categories + 5 Professional Award Categories
- ▶ 95+ Entries representing agencies and brands from Chicago and beyond
- ▶ Awards Ceremony & Dinner Gala will be June 21, 2018 in Chicago



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SPONSORSHIP LEVELS

Choose from three sponsorship levels.

PLATINUM

\$1,000 – Offers maximum exposure, benefits and value

GOLD

\$500 – Offers high level exposure and unique benefits

SILVER

\$250 – Offers significant exposure at a great value

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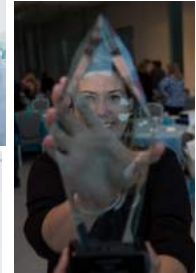
SPONSORSHIP LEVELS

Platinum Benefits

\$1,000 – Offers maximum exposure, benefits and value

As a Tempo Awards Platinum Sponsor, you receive:

- ▶ Recognition at Awards Gala plus 2 Gala Passes
- ▶ The opportunity to present a Tempo Award
- ▶ Your logo on all promotional materials
- ▶ Access to Gala Event contact list



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SPONSORSHIP LEVELS

Gold Benefits

\$500 – Offers high level exposure and unique benefits

As a Tempo Awards Gold Sponsor, you receive:

- ▶ Recognition at Gala Awards plus 1 Gala Pass
- ▶ The opportunity to present a Tempo Award
- ▶ Your logo on all promotional materials
- ▶ Access to Gala Event contact list



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SPONSORSHIP LEVELS

Silver Benefits

\$250 – Offers significant exposure at a great value

- ▶ Recognition at Gala Awards plus 1 Gala Pass
- ▶ Your logo on all promotional materials at Gala event



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CONTACT US

It's easy to become a 2018 Tempo Awards Sponsor.

Contact Suzy Jackson or Marisa Marinelli to get started:

Suzy Jackson

Email: Suzy.Jackson@epsilon.com

Phone: 630-438-9462

Marisa Marinelli

Email: mmmarinelli@qg.com

Phone: 312-601-7797

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