



chicago association of direct marketing

Get Results Now!

2010 CADM Spotlight Awards Gala

Advertising Rates and Order Form

*** Deadline for Reservations and Artwork: April 16, 2010 ***

AD RATES & SPECIFICATIONS

Options

	<u>Rate</u>
<input type="checkbox"/> Half-page Page size 5.5" x 4.25"; Live area 5" x 3.875"; add bleed 5.75" x 4.5"	\$150.00
<input type="checkbox"/> Full page Page size 5.5" x 8.5"; Live area 5" x 8"; add bleed 5.75" x 8.75"	\$300.00
<input type="checkbox"/> Back cover (full page) Page size 5.5" x 8.5"; Live area 5" x 8"; add bleed 5.75" x 8.75"	\$500.00

ARTWORK INFORMATION

- Your contract and artwork must be received by the 4/16/10 deadline.
- Ads can be 1-, 2- or 4-color
- Our preference is to receive artwork on CD-ROM, disk, or via e-mail created in one of the following: InDesign, Adobe Illustrator, Macromedia Freehand, or QuarkXpress (version 4).
- The following file formats will not be accepted: Microsoft Word, Microsoft Publisher, or CorelDraw.
- Be sure to include all supporting files, e.g., fonts, images, etc.
- Be sure to include a hard copy version of your ad.
- Please call us (630.737.1740) if you have any questions.

ADVERTISER INFORMATION

Contact Name _____ Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-Mail _____

PAYMENT INFORMATION

Total amount due \$ _____

- A check is enclosed. (Make checks payable to "Chicago Association of Direct Marketing".)
- Please charge my credit card:

____ Visa ____ MasterCard ____ Amex ____ Discover ____ Diners Club

Card # _____ Exp. Date _____

Signature _____

Please complete this form and mail or e-mail it to CADM today!

Chicago Association of Direct Marketing
P.O. Box 10263, Chicago, IL 60610

Phone: 630.737.1740 – E-mail: info@cadm.org – Web: www.cadm.org