

# Registration Certificate

Take advantage of early registration and group discounts

## TAKE ADVANTAGE OF EARLY REGISTRATION AND GROUP DISCOUNTS SIGN UP TODAY AND SAVE!

### Registration Benefits for Full Pass:

- Full access to dozens of educational sessions
- Full access to the Exhibit Hall
- Keynote address: Jeff Davidoff, SVP and CMO, Orbitz Worldwide
- Box luncheon
- Continental breakfast
- Cocktail reception
- Official *IMX09 Guide*
- Deluxe tote bag

### Exhibit Hall-Only Pass:

Pass includes access to Exhibit Hall and admittance to cocktail reception and keynote address.

- FREE if you obtain a pass in advance from an exhibitor (check website for current list)
- Pre-registration by May 1:
  - \$30 CADM Member
  - \$40 Non-CADM Member
- Register after May 1:
  - \$40 CADM Member
  - \$50 Non-CADM Member

## IMX SPOTLIGHT AWARDS DINNER

### at Spiaggia Restaurant on May 4

Join us at our special event on the eve of IMX09 as we gather at Chicago's acclaimed Spiaggia Restaurant to celebrate our Downs Award Direct Marketer of the Year and our inaugural winners of the Emerging Leaders Award. Separate registration fee required.

- \$125 CADM Member
- \$125 Non-CADM Member\*

## NOT A CADM MEMBER?

### Join Today and Apply Instant Savings!

Save up to \$60 over the non-member rate by joining CADM *right now* — just check the box to the right when completing the form. Special membership rates:

- \$85/person (membership through 7/09)
- \$170/person (membership through 7/10)

Then be sure to check off the "CADM Member" rate!

## REGISTRATION & PAYMENT OPTIONS

- Complete this form, attach your check, payable to Chicago Association of Direct Marketing and mail to: Chicago Association of Direct Marketing 203 N. Wabash Ave., Suite 2100 Chicago, IL 60601
- Complete this form, including credit card payment info, and fax to: 312-849-2239.
- Register online at [www.cadm.org](http://www.cadm.org).

## HOTEL INFORMATION

Sheraton Chicago Hotel & Towers  
301 East North Water Street  
Chicago, IL 60611  
312-464-1000  
[www.sheraton.com/chicago](http://www.sheraton.com/chicago)

Please keep a copy of this agreement for your records.

	By 4/15/09	By 5/1/09	After 5/1/09	
<b>Individual</b>				
___ CADM Member(s)	\$295	\$325	\$345	Total: \$ _____
___ Non-CADM Member(s)*	\$355	\$385	\$405	Total: \$ _____
<b>Groups of 4 or More</b>				
Rates Per Person				
___ CADM Member(s)	\$275	\$305	\$325	Total: \$ _____
___ Non-CADM Member(s)*	\$335	\$365	\$385	Total: \$ _____
<b>Student &amp; Faculty</b>				
___ Student or Faculty CADM Member(s)	\$85	\$85	\$85	Total: \$ _____
___ Student or Faculty Non-CADM Member(s)*	\$135	\$135	\$135	Total: \$ _____
<b>Exhibit Hall-Only Pass</b>				
___ CADM Member(s)	\$30	\$30	\$40	Total: \$ _____
___ Non-CADM Member(s)*	\$40	\$40	\$50	Total: \$ _____
<b>IMX Spotlight Awards Dinner</b>				
<b>May 4 at Spiaggia Restaurant</b>				
___ CADM Member(s)	\$125	\$125	\$125	Total: \$ _____
___ Non-CADM Member(s)*	\$125	\$125	\$125	Total: \$ _____

### \*JOIN CADM TODAY!

\$85/person (through 7/09)

\$170/person (through 7/10)

Total: \$ \_\_\_\_\_

**Grand Total: \$ \_\_\_\_\_**

Check enclosed    Visa    MasterCard    American Express    Discover    Diners Club

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

If registering more than one person, please include additional names and addresses on a separate sheet.

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact (To receive all confirmation materials) \_\_\_\_\_

Title \_\_\_\_\_

Contact Phone Number(s) \_\_\_\_\_ Fax \_\_\_\_\_

Contact E-mail \_\_\_\_\_



**chicago association of direct marketing**

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