



## HELP CELEBRATE CHICAGO AND THE MIDWEST'S RISING MARKETING LEADERS!

Become a Sponsor of the CADM's 2010 Emerging Leaders Award and share the spotlight with the next wave of marketing talent.

CADM is pleased to honor the next generation of marketing innovators with the 2010 Emerging Leaders Award. And you're invited to be part of this exciting, high-profile event as an EL Award Sponsor!

As an EL Award Sponsor, your firm will be prominently featured in front of an audience of key influencers and top decision-makers at a gala dinner reception at one of the newest and most talked about Chicago boutique hotels, **theWit** on May 4, 2010!

### Choose from six Sponsorship levels:

- Presenting Sponsor (limit one) **\$5,000**
- Dinner Sponsor (limit one) **\$2,500**
- Cocktail Reception Sponsor (limit one) **\$2,500**
- Supporting Sponsors (no limit) **\$1,000**
- Friend of CADM (no limit) **\$500**
- Silent Auction (no limit) **\$50**

In the Silent Auction, you can make cash or in-kind donations—see the reply form on the back of this sheet for details.

Take advantage of this unique business-building and networking opportunity today.

To secure your spot as a CADM 2010 EL Award Sponsor, complete the reply form and send it to CADM today!

Questions? Call Cyndi Greenglass at 630-523-5351.



# Chicago Association of Direct Marketing Gala Awards Dinner Tuesday, May 4, 2010 theWit Hotel – Chicago

## Sponsorship Opportunities – Reply Form

- |   |         |
|---|---------|
| <input type="checkbox"/> Presenting Sponsor (only one available!)         | \$5,000 |
| <input type="checkbox"/> Dinner Sponsor (only one available!)             | \$2,500 |
| <input type="checkbox"/> Cocktail Reception Sponsor (only one available!) | \$2,500 |
| <input type="checkbox"/> Supporting Sponsors                              | \$1,000 |
| <input type="checkbox"/> Friend of CADM                                   | \$500   |
| <input type="checkbox"/> Silent Auction Donations                         | \$50    |

Please select one of the two options below:

\$50 cash sponsor (we'll purchase item)

In-kind donation (minimum value of \$50), please describe: \_\_\_\_\_

In order to secure your sponsorship, please check the appropriate box above, complete the section below, and mail, fax, or email this form to CADM. Thank you!

Sponsor Name (exactly as you would like it to appear): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Email Address: \_\_\_\_\_

Payment Method: \_\_\_\_\_

Check enclosed (payable to Chicago Association of Direct Marketing)

Credit Card:  Visa  MasterCard  American Express  Discover  Diners Club

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

### CADM

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