



**Tuesday, December 8, 2009**

**6:00 p.m. to 9:00 p.m.**

**Harry Caray's Restaurant**

**33 West Kinzie, Chicago**

**312.828.0966 – [www.harrycarays.com/restaurants\\_chicago.html](http://www.harrycarays.com/restaurants_chicago.html)**

**(Near intersection of Dearborn and Kinzie in the River North Section of Chicago)**

**Join us for the 8<sup>th</sup> Annual  
Acronym Holiday Bash!**

The registration fee includes:

- \* Three-hour Open Bar
- \* Lots of Hors d'oeuvres
- \* Amazing Networking

**Sponsoring Organizations:**

- American Marketing Association (AMA)**
- American Teleservices Association (ATA)**
- Business Marketing Association (BMA)**
- Chicago Association of Direct Marketing (CADM)**
- Chicago Ad Federation (CAF)**
- Publicity Club of Chicago (PCC)**
- Promotion Marketing Association (PMA)**

**To register for the 2009 Acronym Holiday Bash, please complete and return this form today!**

I am a member of (select only one):  AMA  ATA  BMA  CADM  CAF  PCC  PMA  
 I am not a member of any of the sponsoring organizations.

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail \_\_\_\_\_

*For multiple registrations, please list all names below. To register more than 10, please use additional form.*

- |          |           |
|----------|-----------|
| 1. _____ | 6. _____  |
| 2. _____ | 7. _____  |
| 3. _____ | 8. _____  |
| 4. _____ | 9. _____  |
| 5. _____ | 10. _____ |

**Payment Information:**

\$65 (by 11/25/09, members of AMA, ATA, BMA, CADM, CAF, PCC, or PMA)  \$80 (by 11/25/09, non-members)  
 \$80 (after 11/25/09, members of AMA, ATA, BMA, CADM, CAF, PCC, or PMA)  \$95 (after 11/25/09, non-members)

\$\_\_\_\_\_ Total amount

Check or money order enclosed (payable to "Acronym Holiday Bash")

Visa  MasterCard  American Express  Discover  Diners Club

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Mail or fax to: Acronym Holiday Bash  
c/o George Buckley  
CADM Executive Director  
203 N. Wabash Ave., #2100  
Chicago, IL 60601-2418

Questions: (O): 312.849.2236  
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