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**Get Results Now!**

**2011 Tempo Awards  
List of Winners**

**Category:** *Consumer Direct Response Campaigns*  
**Division:** Marketing  
**Place:** 1st  
**Company:** DraftFCB  
**Client:** Qwest Communications  
**Campaign:** "Envelopes"

**Category:** *Consumer Direct Response Campaigns*  
**Division:** Marketing  
**Place:** 2nd  
**Company:** FM Reps Distribution, Inc.  
**Client:** Allstate Insurance  
**Campaign:** "Allstate Teen Driving Program"

**Category:** *Consumer Direct Response Campaigns*  
**Division:** Marketing  
**Place:** 3rd  
**Company:** DraftFCB  
**Client:** MilkPEP  
**Campaign:** "Refuel and Reward"

**Category:** *Consumer Direct Response Campaigns*  
**Division:** Creative  
**Place:** 1st  
**Company:** DraftFCB  
**Client:** MilkPEP  
**Campaign:** "Refuel and Reward"

**Category:** *Consumer Direct Response Campaigns*  
**Division:** Creative  
**Place:** 2nd  
**Company:** Rodgers Townsend  
**Client:** Pleats Dry Cleaners  
**Campaign:** "Crimes Against Laundry"

**Category:** *Consumer Direct Response Campaigns*  
**Division:** Creative  
**Place:** 3rd  
**Company:** DraftFCB  
**Client:** Qwest Communications  
**Campaign:** "Envelopes"



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**2011 Tempo Awards  
List of Winners**

**Category:** *Business-to-Business Direct Response Campaigns*  
**Division:** Marketing  
**Place:** 1st  
**Company:** Fathom Communications  
**Client:** International Trucks  
**Campaign:** *"International TerraStar Launch"*

**Category:** *Business-to-Business Direct Response Campaigns*  
**Division:** Marketing  
**Place:** 1st  
**Company:** DDB  
**Client:** AT&T  
**Campaign:** *"Wi-Fi Video In Print Campaign"*

**Category:** *Business-to-Business Direct Response Campaigns*  
**Division:** Marketing  
**Place:** 2nd  
**Company:** DDB Chicago  
**Client:** State Farm  
**Campaign:** *"State Farm Mutual Funds Monthly March"*

**Category:** *Business-to-Business Direct Response Campaigns*  
**Division:** Marketing  
**Place:** 3rd  
**Company:** Rodgers Townsend  
**Client:** The Hartford  
**Campaign:** *"Achieve What's Ahead Banner Campaign"*

**Category:** *Business-to-Business Direct Response Campaigns*  
**Division:** Creative  
**Place:** 1st  
**Company:** Fathom Communications  
**Client:** International Trucks  
**Campaign:** *"International TerraStar Launch"*

**Category:** *Business-to-Business Direct Response Campaigns*  
**Division:** Creative  
**Place:** 2nd  
**Company:** DDB  
**Client:** AT&T  
**Campaign:** *"Wi-Fi Video In Print Campaign"*



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List of Winners**

**Category:** *Business-to-Business Direct Response Campaigns*  
**Division:** Creative  
**Place:** 3rd  
**Company:** DDB Chicago  
**Client:** State Farm  
**Campaign:** "State Farm Mutual Funds Monthly March"

**Category:** *Consumer Integrated Marketing Campaigns*  
**Division:** Marketing  
**Place:** 1st  
**Company:** Little City Foundation  
**Client:** Little City Foundation  
**Campaign:** "I am the One: Autism Awareness Integrated Marketing Campaign"

**Category:** *Consumer Integrated Marketing Campaigns*  
**Division:** Marketing  
**Place:** 2nd  
**Company:** DraftFCB  
**Client:** Taco Bell  
**Campaign:** "How Taco Bell's Super Delicious Ingredient Force Made Brand Love Grow Online"

**Category:** *Consumer Integrated Marketing Campaigns*  
**Division:** Marketing  
**Place:** 3rd  
**Company:** The Marketing Store  
**Client:** McDonald's Corporation  
**Campaign:** "2010 McDonald's McNuggets of Fun All Family Shrek Event"

**Category:** *Consumer Integrated Marketing Campaigns*  
**Division:** Creative  
**Place:** 1st  
**Company:** Little City Foundation  
**Client:** Little City Foundation  
**Campaign:** "I am the One: Autism Awareness Integrated Marketing Campaign"

**Category:** *Consumer Integrated Marketing Campaigns*  
**Division:** Creative  
**Place:** 2nd  
**Company:** DraftFCB  
**Client:** Kmart  
**Campaign:** "Share Your Christmas Story"



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List of Winners**

**Category:** *Consumer Integrated Marketing Campaigns*  
**Division:** Creative  
**Place:** 3rd  
**Company:** DraftFCB  
**Client:** Taco Bell  
**Campaign:** *"How Taco Bell's Super Delicious Ingredient Force Made Brand Love Grow Online"*

**Category:** *Consumer Integrated Marketing Campaigns*  
**Division:** Creative  
**Place:** 3rd  
**Company:** DraftFCB  
**Client:** MilkPEP  
**Campaign:** *"Refuel and Reward"*

**Category:** *Business-to-Business Integrated Marketing Campaigns*  
**Division:** Marketing  
**Place:** 1st  
**Company:** Fathom Communications  
**Client:** Navistar, Inc  
**Campaign:** *"International Truck 'Power of ONE' Integrated Campaign"*

**Category:** *Business-to-Business Integrated Marketing Campaigns*  
**Division:** Marketing  
**Place:** 2nd  
**Company:** JJR Marketing  
**Client:** JJR Marketing  
**Campaign:** *"JJR Integrates Multiple Channels Successfully"*

**Category:** *Business-to-Business Integrated Marketing Campaigns*  
**Division:** Marketing  
**Place:** 3rd  
**Company:** Fathom Communications  
**Client:** International Truck, A Navistar Company  
**Campaign:** *"2010 'Get into Gear Sales Event'"*

**Category:** *Business-to-Business Integrated Marketing Campaigns*  
**Division:** Creative  
**Place:** 1st  
**Company:** Fathom Communications  
**Client:** Navistar, Inc  
**Campaign:** *"International Truck 'Power of ONE' Integrated Campaign"*



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**2011 Tempo Awards  
List of Winners**

**Category:** *Business-to-Business Integrated Marketing Campaigns*  
**Division:** Creative  
**Place:** 2nd  
**Company:** Colman Brohan Davis  
**Client:** Penford Food Ingredients  
**Campaign:** "PenTechGF Launch Campaign"

**Category:** *Business-to-Business Integrated Marketing Campaigns*  
**Division:** Creative  
**Place:** 3rd  
**Company:** Fathom Communications  
**Client:** International Truck, A Navistar Company  
**Campaign:** "2010 'Get into Gear Sales Event'"

**Category:** *Consumer Direct Mail (less than \$300/M)*  
**Division:** Marketing  
**Place:** 1st  
**Company:** FM Reps Distribution, Inc.  
**Client:** Allstate Insurance  
**Campaign:** "Allstate Teen Driving Program"

**Category:** *Consumer Direct Mail (less than \$300/M)*  
**Division:** Marketing  
**Place:** 2nd  
**Company:** DraftFCB  
**Client:** Qwest Communications  
**Campaign:** "Plane"

**Category:** *Consumer Direct Mail (less than \$300/M)*  
**Division:** Marketing  
**Place:** 3rd  
**Company:** Euro RSCG Chicago  
**Client:** Sprint  
**Campaign:** "Get a little closer to Getting Away"

**Category:** *Consumer Direct Mail (less than \$300/M)*  
**Division:** Creative  
**Place:** 1st  
**Company:** FM Reps Distribution, Inc.  
**Client:** Allstate Insurance  
**Campaign:** "Allstate Teen Driving Program"



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**2011 Tempo Awards  
List of Winners**

**Category:** *Consumer Direct Mail (less than \$300/M)*  
**Division:** Creative  
**Place:** 2nd  
**Company:** DraftFCB  
**Client:** Qwest Communications  
**Campaign:** "Plane"

**Category:** *Consumer Direct Mail (less than \$300/M)*  
**Division:** Creative  
**Place:** 3rd  
**Company:** Euro RSCG Chicago  
**Client:** Sprint  
**Campaign:** "Get a little closer to Getting Away"

**Category:** *Consumer Direct Mail (\$300/M or more)*  
**Division:** Marketing  
**Place:** 1st  
**Company:** DraftFCB  
**Client:** Qwest Communications  
**Campaign:** "Freebies"

**Category:** *Consumer Direct Mail (\$300/M or more)*  
**Division:** Marketing  
**Place:** 2nd  
**Company:** DraftFCB  
**Client:** Qwest Communications  
**Campaign:** "Stickers"

**Category:** *Consumer Direct Mail (\$300/M or more)*  
**Division:** Creative  
**Place:** 1st  
**Company:** DraftFCB  
**Client:** Qwest Communications  
**Campaign:** "Freebies"

**Category:** *Consumer Direct Mail (\$300/M or more)*  
**Division:** Creative  
**Place:** 2nd  
**Company:** DraftFCB  
**Client:** Qwest Communications  
**Campaign:** "Stickers"



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**2011 Tempo Awards  
List of Winners**

**Category:** *Business Direct Mail*  
**Division:** Marketing  
**Place:** 1st  
**Company:** DDB  
**Client:** AT&T Small Business  
**Campaign:** "Turf"

**Category:** *Business Direct Mail*  
**Division:** Marketing  
**Place:** 2nd  
**Company:** Specialty Print Communications  
**Client:** Specialty Print Communications  
**Campaign:** "SPC Multi-Sensory Direct Mailer"

**Category:** *Business Direct Mail*  
**Division:** Marketing  
**Place:** 3rd  
**Company:** Rodgers Townsend  
**Client:** Rung  
**Campaign:** "Rung Glass Ceiling Media Kit"

**Category:** *Business Direct Mail*  
**Division:** Creative  
**Place:** 1st  
**Company:** DDB  
**Client:** AT&T Small Business  
**Campaign:** "Turf"

**Category:** *Business Direct Mail*  
**Division:** Creative  
**Place:** 2nd  
**Company:** Specialty Print Communications  
**Client:** Specialty Print Communications  
**Campaign:** "SPC Multi-Sensory Direct Mailer"

**Category:** *Business Direct Mail*  
**Division:** Creative  
**Place:** 3rd  
**Company:** Rodgers Townsend  
**Client:** Rung  
**Campaign:** "Rung Glass Ceiling Media Kit"



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## 2011 Tempo Awards

### List of Winners

**Category:** *Dimensional Mailings*  
**Division:** Marketing  
**Place:** 1st  
**Company:** DDB  
**Client:** AT&T  
**Campaign:** "Wi-Fi University"

**Category:** *Dimensional Mailings*  
**Division:** Marketing  
**Place:** 2nd  
**Company:** DDB  
**Client:** AT&T  
**Campaign:** "Wi-Fi Stadium"

**Category:** *Dimensional Mailings*  
**Division:** Marketing  
**Place:** 3rd  
**Company:** Euro RSCG Chicago  
**Client:** Sprint  
**Campaign:** "Groundbreaking"

**Category:** *Dimensional Mailings*  
**Division:** Marketing  
**Place:** 3rd  
**Company:** Fathom Communications  
**Client:** Monaco RV LLC  
**Campaign:** "'Where to Next' 2011 Sales Toolkit"

**Category:** *Dimensional Mailings*  
**Division:** Creative  
**Place:** 1st  
**Company:** DDB  
**Client:** AT&T  
**Campaign:** "Wi-Fi University"

**Category:** *Dimensional Mailings*  
**Division:** Creative  
**Place:** 2nd  
**Company:** Euro RSCG Chicago  
**Client:** Sprint  
**Campaign:** "Groundbreaking"



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**2011 Tempo Awards  
List of Winners**

**Category:** *Dimensional Mailings*  
**Division:** Creative  
**Place:** 2nd  
**Company:** Fathom Communications  
**Client:** Monaco RV LLC  
**Campaign:** *"Where to Next' 2011 Sales Toolkit"*

**Category:** *Dimensional Mailings*  
**Division:** Creative  
**Place:** 3rd  
**Company:** DDB  
**Client:** AT&T  
**Campaign:** *"Wi-Fi Big Box"*

**Category:** *Print Space Advertising*  
**Division:** Marketing  
**Place:** 1st  
**Company:** Rodgers Townsend  
**Client:** Pleats Dry Cleaners  
**Campaign:** *"Orphans"*

**Category:** *Print Space Advertising*  
**Division:** Marketing  
**Place:** 2nd  
**Company:** Rodgers Townsend  
**Client:** Pleats Dry Cleaners  
**Campaign:** *"Chemical Warfare"*

**Category:** *Print Space Advertising*  
**Division:** Marketing  
**Place:** 3rd  
**Company:** Rodgers Townsend  
**Client:** IntelliSpend Prepaid Solutions  
**Campaign:** *"'Spa' and 'Biker'"*

**Category:** *Print Space Advertising*  
**Division:** Creative  
**Place:** 1st  
**Company:** Rodgers Townsend  
**Client:** Pleats Dry Cleaners  
**Campaign:** *"Orphans"*



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**2011 Tempo Awards  
List of Winners**

**Category:** *Print Space Advertising*  
**Division:** Creative  
**Place:** 2nd  
**Company:** Rodgers Townsend  
**Client:** Pleats Dry Cleaners  
**Campaign:** "Chemical Warfare"

**Category:** *Print Space Advertising*  
**Division:** Creative  
**Place:** 3rd  
**Company:** Rodgers Townsend  
**Client:** IntelliSpend Prepaid Solutions  
**Campaign:** "'Spa' and 'Biker'"

**Category:** *Other Media*  
**Division:** Marketing  
**Place:** 1st  
**Company:** Specialty Print Communications  
**Client:** Specialty Print Communications  
**Campaign:** "SPC Postal Stamp"

**Category:** *Other Media*  
**Division:** Marketing  
**Place:** 2nd  
**Company:** Rodgers Townsend  
**Client:** IntelliSpend Prepaid Solutions  
**Campaign:** "IntelliSpend Campaign"

**Category:** *Other Media*  
**Division:** Marketing  
**Place:** 3rd  
**Company:** Colman Brohan Davis  
**Client:** Constellation Energy  
**Campaign:** "A Whole New Energy"

**Category:** *Other Media*  
**Division:** Creative  
**Place:** 1st  
**Company:** Specialty Print Communications  
**Client:** Specialty Print Communications  
**Campaign:** "SPC Postal Stamp"



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**2011 Tempo Awards  
List of Winners**

**Category:** *Other Media*  
**Division:** Creative  
**Place:** 2nd  
**Company:** Euro RSCG Chicago  
**Client:** Sprint  
**Campaign:** "Blaze across America with 4G"

**Category:** *Other Media*  
**Division:** Creative  
**Place:** 3rd  
**Company:** Colman Brohan Davis  
**Client:** Constellation Energy  
**Campaign:** "A Whole New Energy"

**Category:** *Direct Response Television/Radio*  
**Division:** Marketing  
**Place:** 1st  
**Company:** DraftFCB  
**Client:** State Farm Insurance  
**Campaign:** "People Trust People"

**Category:** *Direct Response Television/Radio*  
**Division:** Marketing  
**Place:** 2nd  
**Company:** DraftFCB  
**Client:** State Farm Insurance  
**Campaign:** "Lunch with Friends", "Jamming", "Gas Hunter", "Haircuts"

**Category:** *Direct Response Television/Radio*  
**Division:** Marketing  
**Place:** 3rd  
**Company:** Rodgers Townsend  
**Client:** Outreach International  
**Campaign:** "Gift Wrapping a Goat"

**Category:** *Direct Response Television/Radio*  
**Division:** Creative  
**Place:** 1st  
**Company:** DraftFCB  
**Client:** State Farm Insurance  
**Campaign:** "People Trust People"



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## 2011 Tempo Awards

### List of Winners

**Category:** *Direct Response Television/Radio*  
**Division:** Creative  
**Place:** 2nd  
**Company:** DraftFCB  
**Client:** State Farm Insurance  
**Campaign:** "Lunch with Friends", "Jamming", "Gas Hunter", "Haircuts"

**Category:** *Direct Response Television/Radio*  
**Division:** Creative  
**Place:** 3rd  
**Company:** DraftFCB  
**Client:** Alberto Culver  
**Campaign:** "Fashion Accessory"

**Category:** *Web Sites*  
**Division:** Marketing  
**Place:** 1st  
**Company:** The Marketing Store  
**Client:** Coca-Cola  
**Campaign:** "MyCoke Rewards"

**Category:** *Web Sites*  
**Division:** Marketing  
**Place:** 2nd  
**Company:** DDB  
**Client:** AT&T  
**Campaign:** "The Next Dimension of Traditional Media"

**Category:** *Web Sites*  
**Division:** Marketing  
**Place:** 2nd  
**Company:** Rodgers Townsend  
**Client:** The Hartford  
**Campaign:** "Achievewhatsahead.com"

**Category:** *Web Sites*  
**Division:** Marketing  
**Place:** 3rd  
**Company:** Rodgers Townsend  
**Client:** Enterprise Rent-A-Car  
**Campaign:** "Driving Futures: The Business of Sustainability at Enterprise"



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**2011 Tempo Awards  
List of Winners**

**Category:** *Web Sites*  
**Division:** Creative  
**Place:** 1st  
**Company:** DDB  
**Client:** AT&T  
**Campaign:** *"The Next Dimension of Traditional Media"*

**Category:** *Web Sites*  
**Division:** Creative  
**Place:** 2nd  
**Company:** The Marketing Store  
**Client:** Coca-Cola  
**Campaign:** *"MyCoke Rewards"*

**Category:** *Web Sites*  
**Division:** Creative  
**Place:** 3rd  
**Company:** Rodgers Townsend  
**Client:** The Hartford  
**Campaign:** *"Achievewhatsahead.com"*

**Category:** *Internet Advertising*  
**Division:** Marketing  
**Place:** 1st  
**Company:** Fathom Communications  
**Client:** Navistar, Inc  
**Campaign:** *"Brand Campaign Digital Launch"*

**Category:** *Internet Advertising*  
**Division:** Marketing  
**Place:** 2nd  
**Company:** DDB  
**Client:** AT&T  
**Campaign:** *"The Next Dimension of Traditional Media"*

**Category:** *Internet Advertising*  
**Division:** Marketing  
**Place:** 3rd  
**Company:** Rodgers Townsend  
**Client:** The Hartford  
**Campaign:** *"Photographer" Banner*



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**2011 Tempo Awards  
List of Winners**

**Category:** *Internet Advertising*  
**Division:** Creative  
**Place:** 1st  
**Company:** Fathom Communications  
**Client:** Navistar, Inc  
**Campaign:** *"Brand Campaign Digital Launch"*

**Category:** *Internet Advertising*  
**Division:** Creative  
**Place:** 2nd  
**Company:** DDB  
**Client:** AT&T  
**Campaign:** *"The Next Dimension of Traditional Media"*

**Category:** *Internet Advertising*  
**Division:** Creative  
**Place:** 3rd  
**Company:** Rodgers Townsend  
**Client:** The Hartford  
**Campaign:** *"Photographer" Banner*

**Category:** *E-mail Advertising*  
**Division:** Marketing  
**Place:** 1st  
**Company:** Tribune Digital  
**Client:** Chicago Tribune/Next Jump  
**Campaign:** *"Email Campaign for New e-Commerce Portal"*

**Category:** *E-mail Advertising*  
**Division:** Marketing  
**Place:** 2nd  
**Company:** Rodgers Townsend  
**Client:** Con-way Freight  
**Campaign:** *"'Under the Hood' Email"*

**Category:** *E-mail Advertising*  
**Division:** Marketing  
**Place:** 3rd  
**Company:** DraftFCB  
**Client:** State Farm Insurance  
**Campaign:** *"Go to Bat" Promotion Emails*



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**2011 Tempo Awards  
List of Winners**

**Category:** *E-mail Advertising*  
**Division:** Creative  
**Place:** 1st  
**Company:** DraftFCB  
**Client:** Brown-Forman  
**Campaign:** *"How to use email to stay top of mind"*

**Category:** *E-mail Advertising*  
**Division:** Creative  
**Place:** 2nd  
**Company:** Euro RSCG Chicago  
**Client:** Sprint  
**Campaign:** *"Spring NASCAR Inside Lane Newsletter"*

**Category:** *E-mail Advertising*  
**Division:** Creative  
**Place:** 3rd  
**Company:** DraftFCB  
**Client:** State Farm Insurance  
**Campaign:** *"Go to Bat" Promotion Emails*

**Category:** *Emerging Media*  
**Division:** Marketing  
**Place:** 1st  
**Company:** DraftFCB  
**Client:** MilkPEP  
**Campaign:** *"Refuel and Reward"*

**Category:** *Emerging Media*  
**Division:** Marketing  
**Place:** 2nd  
**Company:** Marketing Highway  
**Client:** The Bradford Group/Memory Keeping Collection  
**Campaign:** *Memory Keeping Collection Facebook Launch Campaign*

**Category:** *Emerging Media*  
**Division:** Marketing  
**Place:** 3rd  
**Company:** Fathom Communications  
**Client:** Navistar, Inc  
**Campaign:** *"Get in Gear" Emerging Media*



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**2011 Tempo Awards  
List of Winners**

**Category:** *Emerging Media*  
**Division:** Creative  
**Place:** 1st  
**Company:** DraftFCB  
**Client:** MilkPEP  
**Campaign:** *"Refuel and Reward"*

**Category:** *Emerging Media*  
**Division:** Creative  
**Place:** 2nd  
**Company:** Fathom Communications  
**Client:** Navistar, Inc  
**Campaign:** *"Get in Gear" Emerging Media*

**Category:** *Emerging Media*  
**Division:** Creative  
**Place:** 3rd  
**Company:** Rodgers Townsend  
**Client:** The Hartford  
**Campaign:** *"Southern Metals Online Video"*

**Category:** *Emerging Media*  
**Division:** Creative  
**Place:** 3rd  
**Company:** Rodgers Townsend  
**Client:** Outreach International  
**Campaign:** *"Wrapping a Chicken"*

**Category:** *Emerging Media*  
**Division:** Creative  
**Place:** 3rd  
**Company:** Rodgers Townsend  
**Client:** Outreach International  
**Campaign:** *"Wrapping a Goat"*

**Category:** *Loyalty/Frequency Marketing*  
**Division:** Marketing  
**Place:** 1st  
**Company:** The Marketing Store  
**Client:** Coca-Cola North America  
**Campaign:** *"MyCoke Rewards Million Point Getaway"*



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List of Winners**

**Category:** *Loyalty/Frequency Marketing*  
**Division:** Marketing  
**Place:** 2nd  
**Company:** DraftFCB  
**Client:** PACCAR Parts  
**Campaign:** "How to Increase Customers Share of Wallet"

**Category:** *Loyalty/Frequency Marketing*  
**Division:** Creative  
**Place:** 1st  
**Company:** The Marketing Store  
**Client:** Coca-Cola North America  
**Campaign:** "MyCoke Rewards Million Point Getaway"

**Category:** *Loyalty/Frequency Marketing*  
**Division:** Creative  
**Place:** 2nd  
**Company:** DraftFCB  
**Client:** PACCAR Parts  
**Campaign:** "How to Increase Customers Share of Wallet"

**Category:** *Nonprofit Direct Mail*  
**Division:** Marketing  
**Place:** 1st  
**Company:** Meyer Partners LLC  
**Client:** Little Brothers - Friends of the Elderly  
**Campaign:** "2010 Thanksgiving Appeal"

**Category:** *Nonprofit Direct Mail*  
**Division:** Marketing  
**Place:** 2nd  
**Company:** Ami Marketing  
**Client:** Founders' Board of Children's Memorial Hospital  
**Campaign:** "Family Services at Children's Memorial Hospital - Caring for Patients like Landon Caldwell, our 1lb. 12 oz Hero"

**Category:** *Nonprofit Direct Mail*  
**Division:** Marketing  
**Place:** 3rd  
**Company:** Meyer Partners LLC  
**Client:** Little Brothers - Friends of the Elderly  
**Campaign:** "2010 Summer Appeal"



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## 2011 Tempo Awards

### List of Winners

**Category:** *Nonprofit Direct Mail*  
**Division:** Creative  
**Place:** 1st  
**Company:** Meyer Partners LLC  
**Client:** Lutheran Social Services of Illinois  
**Campaign:** "Year End Quilt Appeal"

**Category:** *Nonprofit Direct Mail*  
**Division:** Creative  
**Place:** 2nd  
**Company:** Ami Marketing  
**Client:** Founders' Board of Children's Memorial Hospital  
**Campaign:** "Family Services at Children's Memorial Hospital - Caring for Patients like Landon Caldwell, our 1lb. 12 oz Hero"

**Category:** *Nonprofit Direct Mail*  
**Division:** Creative  
**Place:** 3rd  
**Company:** Rodgers Townsend  
**Client:** Outreach International  
**Campaign:** "Gift Basket"

### SPECIAL AWARDS

**Category:** *Innovation & Excellence in Print Production Award*  
**Company:** DDB  
**Client:** AT&T  
**Campaign:** "Wi-Fi University"

**Category:** *Multicultural Marketing Award*  
**Company:** DraftFCB  
**Client:** State Farm Insurance  
**Campaign:** "Lunch with Friends", "Jamming", "Gas Hunter", "Haircuts"

**Category:** *Jay Gondelman Award*  
**Company:** DraftFCB  
**Client:** MilkPEP  
**Campaign:** "Refuel and Reward"

**Category:** *Past Presidents' Award*  
**Company:** Little City Foundation  
**Client:** Little City Foundation  
**Campaign:** "I am the One: Autism Awareness Integrated Marketing Campaign"